



**Theme Park  
Management**

Solutions

# 1

## Theme Park Management's



**Dijitalsahne Co.** was founded in 2011 with the aim of eliminating the lack of integrated systems in the sector by combining its experience and knowledge on mobile and digital platforms with the power of software.

Theme Park Management's cloud-based platform is used by leading theme parks, hospitality, catering and retail brands worldwide, from large-scale global organisations with multiple sites, to small and medium-sized single-location brands. This service enables global brands to drive increased revenue and improve the loyalty of their customers and visitors through a single, multi-channel platform.

At the heart of the platform is a transaction service that allows consumers to purchase across multiple mobile and digital channels, including tablet, point-of-sale (POS) devices and kiosks.

All of Theme Park Management's mobile and digital products, as well as third-party apps, integrate with the platform, providing brands with a joined-up user experience that synchronizes the multiplicity of systems and consumer facing channels they use.

### **Dijitalsahne Project**

---

# 2 What You Get?

A single cloud-based platform that unites transactions across retail and theme park systems

Powerful capabilities that increase customer spend-per-visit and loyalty

Open APIs allowing brands to integrate their own consumer-facing apps or in-house systems easily

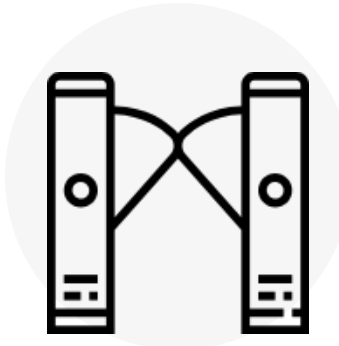
Managed service model option with proactive monitoring and management of the platform

Strong R&D to ensure ongoing product innovation in line with market trends and behaviour

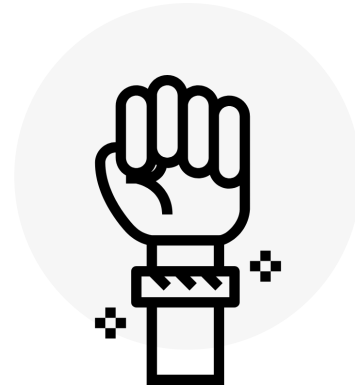


# 3 One Platform For All Needs

Managing a high-volume destination resort can be very complex, with multiple systems, data- sources and suppliers. By keeping it simple and focusing on the transaction or booking that's at the heart of every interaction, our technology unites all these different systems, including retail point-of-sale and stock-management, or kitchen ordering systems for restaurants or snack-food stalls.



Access Control & Ticketing



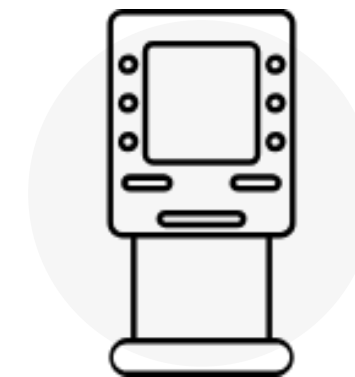
Wristbands



Food & Beverage Module



Report



Kiosk



Pos Service



Pay at Table

# 4 Access Control & Ticketing

Access management with defined turnstiles can be managed dynamically via the system. Different ticket types can be defined on the system and different ticket rights can be assigned to these ticket types.

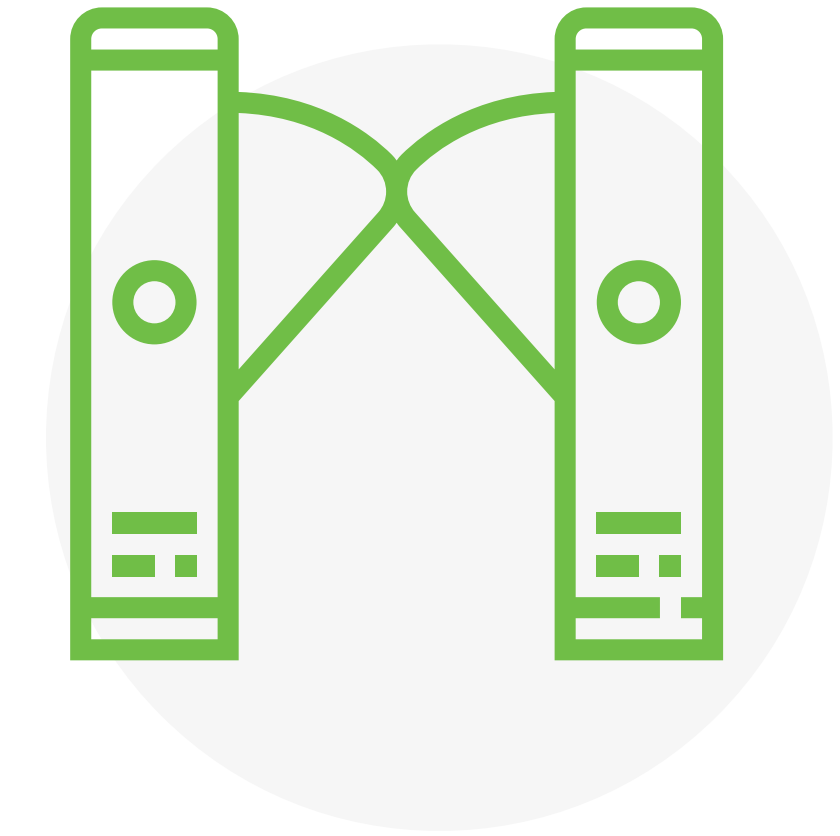
## When ticket types are identified

Different prices for different days

Different prices for different customer groups

Different ticket types such as Combined, Family, Multiple entry right can be created.

Ticket prices can be priced differently from foreign currency.



## **For Agents different prices can be defined**

The current limit can be defined in agency sales.

All operations are performed and with .API the agencies can be integrated with their own systems.

Open account sales are realized up to the defined limit.

## **Activity can be defined on the system as desired. These activities;**

It can be linked to certain tournaments (accessrights).

Activities can be tailored for sessions

Capacity can be tailored for activities.

All activity sales can be opened to agents and internet sales

Activity sales and usage can be controlled from the hand terminal.

Different prices can be defined for the activities

**Money loading points can be created on the system and money can be transferred to wristbands or cards at these points. Installed money can be used at all sales and activity points within the facility.**

It is possible to use more than one card at the same time as the family card editing.

Remaining balance at the end of the day can be returned in the desired currency.



**Different discount scenarios are available on the system. According to this;**

Promotional codes and different discounts can be distributed as codes by connecting to promotional codes.

Discounts such as instant entry download / F & B download can be made on a user basis with specified control mechanisms.

With company agreements, discounts can be defined for companies (association, community) employees.



# 5

## Food & Beverage Module Module

**There is an integrated food and beverage sales management system in the system.**

There is an integrated food and beverage sales management system in the system.

On this system the desired address point and restaurant can be defined.

Different product groups can be sold at each sale point.

Sales point-based reporting can be provided.

Hot selling point or table format selling can be regularly differentiated.

### **Basic features;**

As many tables as you want can be defined.

Multiple bills can be created for each table.

Bills can be merged, separated.

Partial payable.

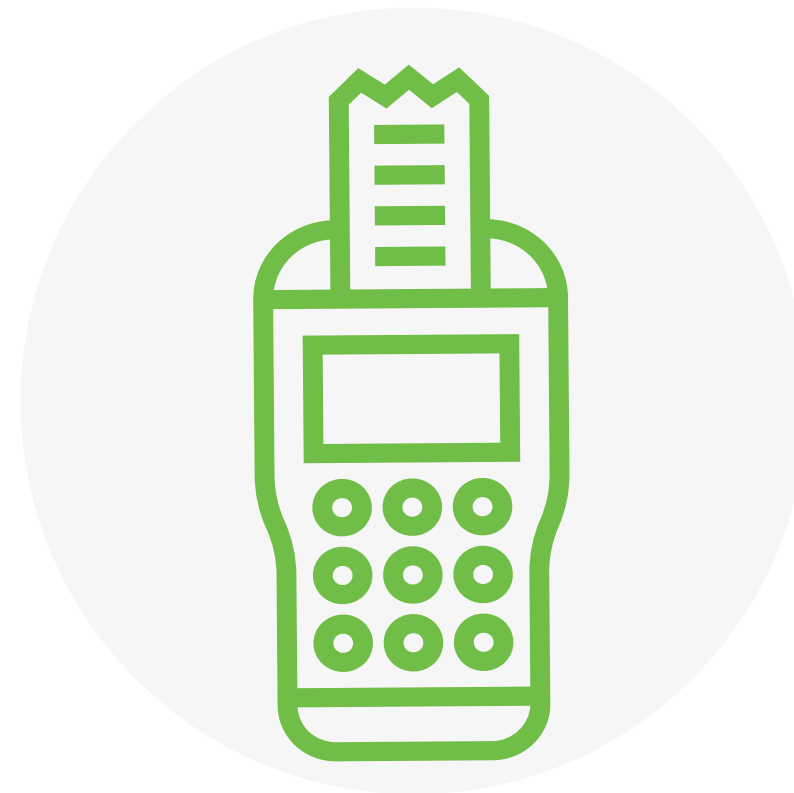
Applied if defined discount instant discount can be applied with the specified control.

Can be sold with barcode.





# 6 POS System



Theme Park Management's point-of-sale software enables transactions across all touchpoints, such as mobile app, tablet till-point, fixed-point tills, etc. This forms the transaction engine of Omnico's platform, enabling customers to purchase food & beverage, retail merchandise, tickets and grocery items, from anywhere.

Supports all payment platforms

Mobile capability to reduce queues at fixed checkouts

Hosted on any device or browser

Cloud-based so information is accessible anywhere Automated e-receipts

# 7 PAY at Table



Give staff the power to engage with customers directly at the table, offering a quick and easy transaction.

Unpaid and catering limits can be defined and monitored automatically by the system.

The handheld terminals work with the Android operating system and can work with all sales points without the need for a new application.

All operations can be performed via the hand terminal.

# 8 Kiosk

KIOSKs set a new standard for customers self-service ticketing and payment devices. It reduces wait time for you customers during busy periods.

Kiosk positioning to anywhere

Customers can load money and buy event tickets without queuing

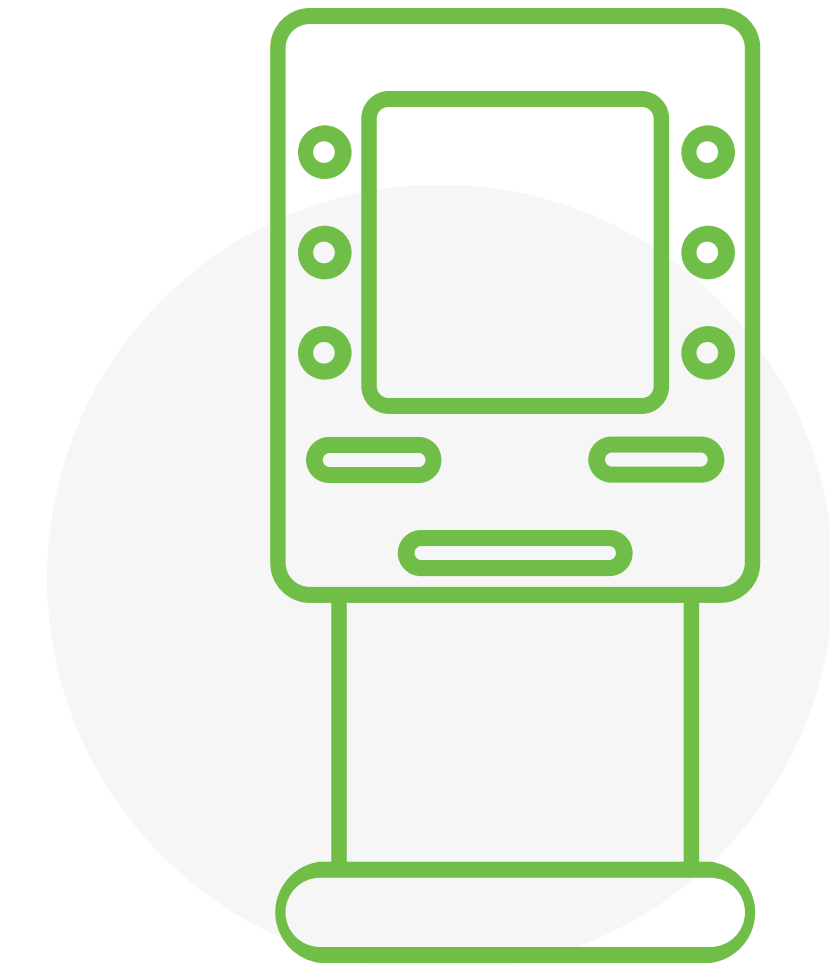
Online tickets can be printed

Secure payment with credit card and debit card via kiosks

Benefits of loyalty cards for transactions such as campaigns, discounts etc. via kiosks

Sale of Special Items via Kiosks

Kiosk Support and Monitoring team for Kiosk management



# 9 Loyalty Programme

In order to get to know customers better, follow ups can be provided with strategic reports such as Customer Profile Analysis, Customer Data Continuity etc.

Defining customer profile

Register customer information on a system

Can be filled with credit card options

Purchases of event products



# 10 Other Features

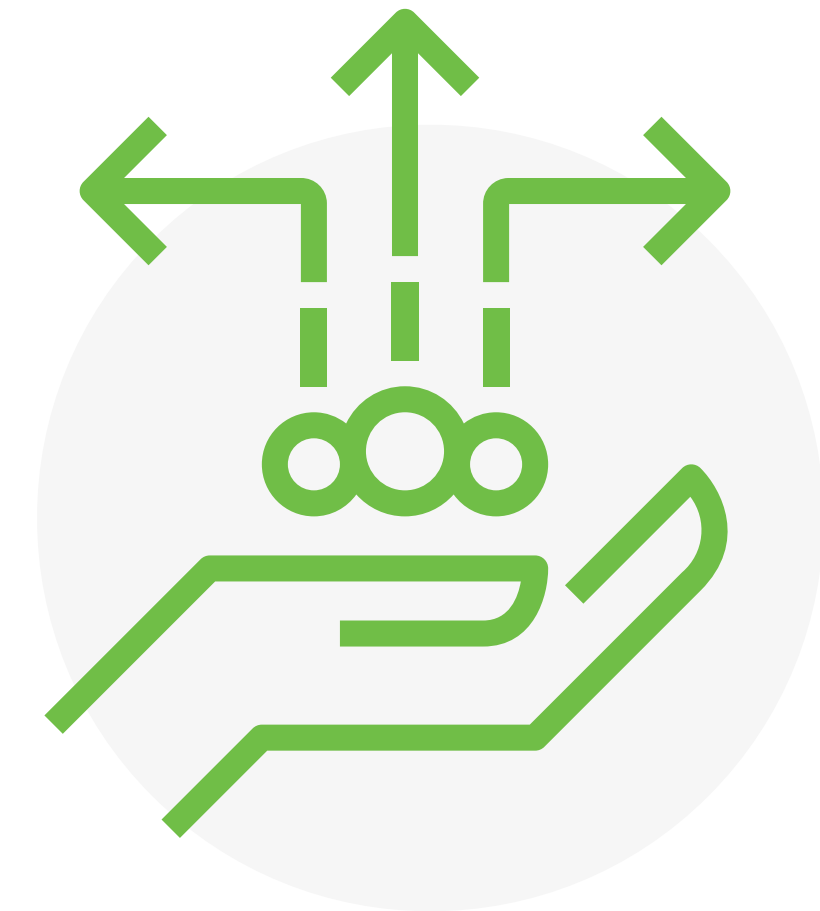
All products and services on the system can be sold through the internet site.

All business results can be monitored instantaneously through the report mobile application.

The system can work with different currencies. The system needs all the needs that may be needed in the future It is designed so that development can be done for.

The data generated on the system can be integrated into the determined ERP system.

With the accreditation module, different rights can be defined for employees and their use can be monitored.





Thank You